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BI What Is Claimed Is:

1. A link information display device for displaying link information transmitted by a link information transmitter, comprising:

image input means for obtaining an image signal;  
receiving means for receiving said link information;  
synthesizing means for superimposing said received link information on said image signal; and  
display means for displaying said synthesized image signal.

2. The link information display device according to claim 1, wherein said image input means comprises an imaging device for imaging the image signal of an actual object.

3. The link information display device according to claim 1, wherein said image input means comprises an image signal reproducing device for reproducing the image signal stored onto an image recording medium.

4. The link information display device according to claim 1, further comprising storing means for storing said synthesized image signal.

5. The link information display device according to claim 1, comprising attribute information detection means for detecting attribute information from said received link information.

6. The link information display device according to claim 5, comprising selection means for, when said link information transmitter transmits a plurality of pieces of link information, selecting predetermined link information in accordance with the attribute information detected by said attribute information detection means.

7. The link information display device according to claim 1, comprising link position detection means for detecting link position information from said received link information.

8. The link information display device according to claim 1, comprising transmitting position detection means for detecting the position of said transmitter in accordance with said received link information.

9. The link information display device according to claim 7, comprising coordinate conversion means for determining a display position to display a link on said display means in accordance with said link position information.

10. The link information display device according to claim 9, wherein said coordinate conversion means calculates a display position to display a link on said display means in accordance with said link position information and the position of said transmitter.

11. The link information display device according to claim 1, wherein when a plurality of pieces of link information

are displayed, said display means lines up and displays these pieces of link information at predetermined positions on the display screen.

12. A link information display method for displaying link information transmitted by a link information transmitter, comprising the steps of:

obtaining an image signal;

receiving said link information;

superimposing said received link information on said image signal; and

displaying the image signal superimposed with said link information.

13. The link information display method according to claim 12, comprising a step of detecting attribute information from said received link information.

14. The link information display method according to claim 13, comprising a step of, when said link information transmitter transmits a plurality of pieces of link information, selecting predetermined link information in accordance with said attribute information.

15. The link information display method according to claim 12, comprising a step of detecting link position information from said received link information.

16. The link information display method according to

claim 15, comprising a step of determining a position to superimpose said link on said image signal in accordance with said detected link position information.

31 17. The link information display method according to claim 12, comprising a step of, when a plurality of pieces of link information are transmitted, lining up and displaying a plurality of pieces of the received link information in predetermined positions on the screen to display said image signal.

18. The link information display method according to claim 12, comprising a step of storing the image signal superimposed with said link information.